

## Ranking Abbreviation & Icon Definitions

	<b>Alexa Rank</b>	Displays the Alexa site traffic data rank.
 Ahrefs	<b>Indexed Pages</b>	Displays the domain's total number of Ahrefs Indexed Pages.
 Ahrefs	<b>Gov</b>	Displays referring Governmental domains.
 Ahrefs	<b>Edu</b>	Displays referring Educational Domains.
 BL	<b>Ahrefs Backlinks</b>	Displays the number of Ahrefs backlinks.
 MAJESTIC BL	<b>Majestic SEO Backlinks</b>	Displays the number of Majestic SEO backlinks.
 MAJESTIC CF	<b>Majestic SEO Citation Flow</b>	Displays Majestic SEO Citation Flow metric, which is weighted by the number of citations to a given URL or Domain.
<b>Creation Date</b>	<b>Creation Date</b>	Displays the selected domain's creation date.
	<b>DMOZ Listing</b>	Displays the number of DMOZ listings.
 DA	<b>Domain Authority</b>	Displays Domain Authority's prediction of a domain's ranking potential in the search engines based on an algorithmic combination of all link metrics.
<b>Daily</b>	<b>Daily Rank Change</b>	Displays the daily rank change.

<b>Date</b>	<b>Date and Day</b>	Displays the date and weekday for the reported data.
<b>Expiration Date</b>	<b>Expiration Date</b>	Displays the selected domain's expiration date.
 <b>Google</b>	<b>Indexed Pages</b>	Displays the domain's total number of Google Indexed Pages.
 <b>Google</b>	<b>Page Rank</b>	Displays the domain's Google Page Rank, a link analysis algorithm which ranks pages within the Google search engine and determines the importance of the web page, based on a scale of 1 to 10. Higher page rank usually means higher placement on the Search Engine Results Page (SERP) within relevant searches.
 <b>Google</b>	<b>SI Ratio</b>	Supplemental Index Ratio: This ratio indicates how many pages of your website are located in Google's Supplemental Index, versus how many are located in Google's Main Index. Only Pages in the Main Index are used when Google serves search results.
 <b>Graph</b>	<b>Rankings Graph</b>	To the right of the "Vol" column, you will see a graph icon. When the icon is clicked, a graph will be produced that charts the rank of the keyword over time.
<b>Inlinks</b>	<b>Inlinks</b>	Displays the domain's total number of inlinks and change from the previous time period.
<b>Keyword</b>	<b>Keyword</b>	Displays monitored keyword.
 <b>MAJESTIC</b>	<b>Backlinks</b>	Displays the number of Majestic SEO backlinks.
 <b>MAJESTIC</b>		

		Class C subnets.
	<b>Edu</b>	Displays referring Educational domains.
	<b>Gov</b>	Displays referring Governmental domains.
	<b>Indexed Pages</b>	Displays the domain's total number of Indexed Pages.
	<b>Referring Domains</b>	Displays the total number of referring domains.
	<b>Referring IP Addresses</b>	Displays the total number of referring IP addresses.
<b>Monthly</b>	<b>Monthly Rank Change</b>	Displays the monthly rank change.
	<b>Ahrefs Indexed Pages</b>	Displays the domain's total number of Ahrefs Indexed Pages.
	<b>Majestic SEO Indexed Pages</b>	Displays the domain's total number of Majestic SEO Indexed Pages.
<b>Pages</b>	<b>Pages</b>	Displays the domain's total number of indexed pages and the change from the previous time period.
<b>PPC</b>	<b>Pay Per Click Rank</b>	Displays the domain's PPC (Pay Per Click) ranking as High, Medium or Low based on the number of advertisers bidding on each keyword. If you move the cursor over the rank displayed you will see the domain's actual rank percentage in reference to the position of advertisers bidding for the selected keyword.
<b>PR</b>	<b>Page Rank</b>	Displays the domain's Google Page Rank, a link analysis algorithm which ranks pages within the Google search engine and determines the

		on a scale of 1 to 10. Higher page rank usually means higher placement on the Search Engine Results Page (SERP) within relevant searches.
<b>Rank</b>	<b>URL Rank</b>	Displays the position of the URL based on the relevant keyword.
<b>Redirect Status (www)</b>	<b>Redirect Status (www)</b>	Displays the selected domain's redirect server response.
<b>Redirect Status (!www)</b>	<b>Redirect Status (!www)</b>	Displays the selected domain's redirect server response without the www.
<b>SE</b>	<b>Search Engine</b>	Displays the monitored search engine. To see the exact search engine's domain (i.e., google.co.uk) move the cursor over the search engine's icon.
<b>Server</b>	<b>Server</b>	Displays the domain server type.
	<b>Majestic SEO Trust Flow</b>	Displays Majestic SEO Trust Flow metric, which is weighted by the number of clicks from a seed set of trusted sites to a given URL, or Domain.
<b>URL</b>	<b>Uniform Resource Locator</b>	Displays the monitored URL Address.
<b>Vol.</b>	<b>Monthly Global Search Volume</b>	Displays the broad number of global searches in a month for the specified keyword.
<b>Weekly</b>	<b>Weekly Rank Change</b>	Displays the weekly rank change.